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SELFRIDGES & GO

Our Ref. 50005

The Securities & Exchange Commission Office of International Corporation Finance 450 Fifth Street NW Washington DC 20549 USA

03 October 2002

Dear Sirs

Re: Selfridges File No: 82-4818

Please find enclosed a copy of a recent announcement made to the London Stock Exchange on 30 September 2002.

Yours faithfully

Ann Shrimpton

Company Secretary's Office

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Enquiries:	
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Brunswick: 020 7404 5959	
Charlotte Eiston	
Nina Richmond	
END	
<u>(</u>	Company website

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